

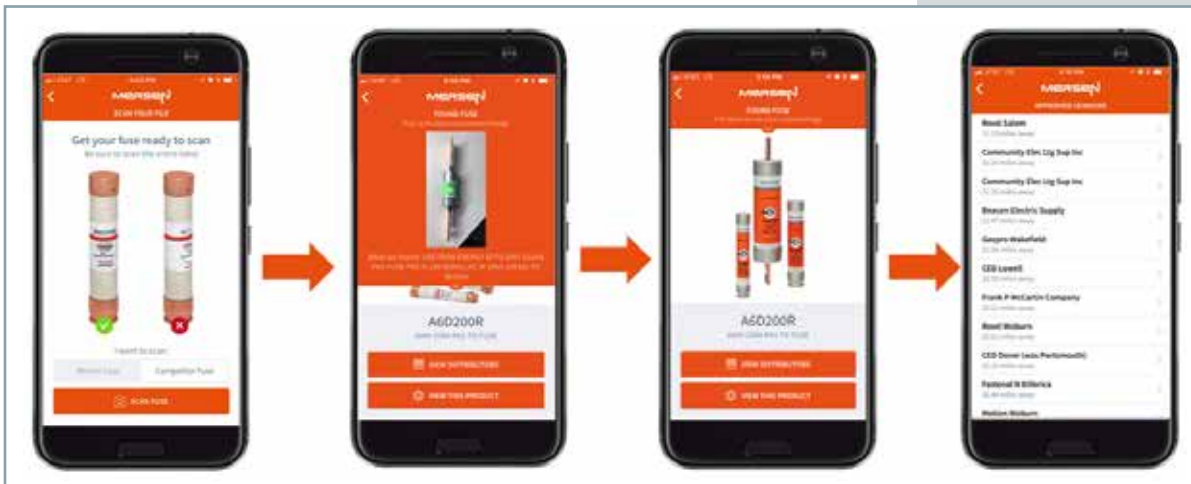


MERSEN'S PRODUCT RECOGNITION APP

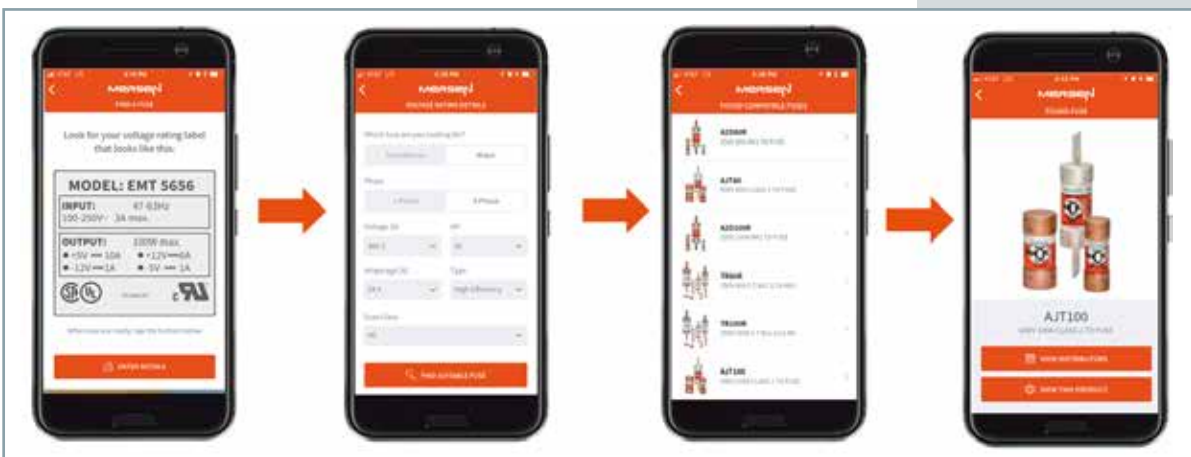
Our new App lets you:

- Search for a product via:
 - Photo
 - Text
- Identify Mersen and competitive products
- Locate Sales Reps
- Use motor and transformer tables to look up products

Mersen's Product Recognition App is available for download from the App Store or Google Play.



Identify Fuse by Photo: Use your mobile device to scan the fuse you would like to identify. Mersen's Product Recognition App will suggest a match based on your photo.



Motor / Transformer Lookup: Enter voltage rating details into the easy to use template and Mersen will find a suitable fuse.